

Social Media for Non-Profit Organizations

To engage your constituents and find new ones, you must be in the social spaces where they spend time.

People who care about your cause are out there just waiting to connect and support the good work your organization does.

Cathexis Partners can help. Allow us to demystify the social media world and enable you to communicate your message across social media platforms.

For more information contact:

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THE "GET STARTED IN SOCIAL MEDIA" PACKAGE INCLUDES:

- ✓ Establishment of your social media profiles, if needed, such as Twitter, Facebook, Flickr, and YouTube
- ✓ Basic instruction about the channels differ, how to post, how to know what others are saying about your organization/cause, whom to follow, and more
- ✓ A reference document customized for your organization
- ✓ One-hour phone consultation
- ✓ Optional follow-up to evaluate your progress and answer questions

We can also provide custom consultative services around your specific Social Media needs and objectives.

