

Cathexis Partners deployment offerings facilitate a structured and informed implementation of the Luminate Online platform.

The following is an overview of our most popular deployment options:

email marketing, fundraising and events or ecommerce

- ⚙ Facilitate Luminate onboarding to include; administrative accounts, instance configuration, learning center access, community access and tour
- ⚙ Implement site wrapper and email stationery
- ⚙ Upload constituent data via .csv file, or coordinate RE connector / Luminate CRM service bus integration
- ⚙ Creation of 1 email campaign including 1 email within the campaign
- ⚙ Configuration of the events or ecommerce module
- ⚙ Weekly calls and regular communications during deployment
- ⚙ Training to include Learning Center on-demand videos and custom webinars



+ welcome series and Facebook or custom form creation

- ⚙ Base deployment offerings above plus...
- ⚙ Implementation of constituent email welcome series
- ⚙ Creation of 1 Facebook or other custom donation form

\$8,500 total
\$6,000 + \$2,500

++ website deployment

- ⚙ Base deployment and welcome series offerings above plus...
- ⚙ Design of website and email stationery
- ⚙ Implement a maximum 50 content pages on Luminate PageBuilder or CMS

\$15,000 total
\$8,500 + \$6,500

Advocacy add on \$2,750

- ⚙ Implementation of Action Center, plus configuration and execution of 2 initial Action Alerts

TeamRaiser add on from \$4,500

- ⚙ Standard event program details [here.](#)
- ⚙ 3rd Party event program details [here.](#)

Contact: Mark Becker, Founding Partner Ph: 773.274.0769
mark@cathexispartners.com www.cathexispartners.com