

SUPERCHARGE YOUR ONLINE FUNDRAISING WITH AFFORDABLE YET CAPTIVATING DESIGN



Your landing pages and website, and even your logo, make a lasting impression on your constituents. Our graphics and user interface/experience design experts will help you create eye-catching, yet affordable designs that support your online fundraising efforts.

Here are some of our most popular packages:

Logo design \$1,750

Is it time to update your logo? We'll work with you to create a custom logo that conveys your organization's mission and supports your brand.

What's included:

- Requirements gathering
- Three design options
- Two rounds of reviews and edits

WordPress Theme customization \$3,000

WordPress is an affordable website building tool, with no licensing fees and inexpensive Themes. We'll help you keep costs low with this basic design customization service.

What's included:

- Requirements gathering
- Recommended Themes to support your organization's brand and needs
- Customization of your selected WordPress Themes (up to 10 hours)

Design style guide \$1,500

We'll create a professional style guide that helps ensure your brand's consistency by providing guidance for anyone working on visual design for your organization.

What's included:

- Requirements gathering
- Style guide document, including font styles, imagery guidance, colors, and use/placement of design elements for optimal page design
- One round of review and edits

Custom WordPress template design \$7,500

Need a small, cost-effective website with big impact? We'll help you create a responsive website that meets your needs.

What's included:

- Requirements gathering
- Design of home page template and up to four sub-page templates
- Two rounds of review and edits

DON'T SEE WHAT YOU NEED?

We also provide custom design services to meet your specific needs — *at an affordable price!*

Contact Us Today

info@cathexispartners.com | 773.274.0769
www.cathexispartners.com