

## GET THE MOST OUT OF FACEBOOK FOR YOUR TEAMRAISER™ CAMPAIGNS



Your peer-to-peer campaign participants can now link their fundraising pages directly with Facebook through Blackbaud's TeamRaiser Facebook integration. They can easily spread the word, collect donations, and track their progress, right on Facebook! The best part is that all donations will be reflected in the participant's fundraising thermometer. Cathexis Partners can help set up the integration and provide valuable tips for your rollout and launch.

### Here's what you get:

- Guidance through signup or approval process with Facebook's charitable giving tools
- Help enabling Facebook fundraiser, including setup of the required Facebook app
- Coordination of Blackbaud's TeamRaiser Facebook integration in your Luminate Online Marketing™ environment
- Training on new fields and choices within TeamRaiser
- Tips and tricks for Facebook integration rollout and launch, including:
  - Email marketing / coaching messages /autoresponders
  - Special invitations targeting social influencers
  - Reporting to help identify those who haven't connected yet

**ALL FOR ONE  
LOW PRICE:  
\$750**

**“When it comes to Luminate Online expertise and price, Cathexis Partners can't be beat.”**

— Lauren Clyne Medley, Physicians Committee for Responsible Medicine

### Contact Us Today

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www.cathexispartners.com